



JULIANA OWEN
CREATIVE PORTFOLIO

FALL 2024

JULIANA OWEN

Boston, MA

Julianaowen@icloud.com | (336) 953-4326 | julianadowen.wixsite.com/my-site-2

EDUCATION

Boston College Carroll School of Management

Chestnut Hill, MA

Bachelor of Science in Management, Concentration in Marketing

Double Major in Studio Art: Architectural Studies

Expected May 2025

EXPERIENCE

Deloitte

Boston, MA

SHINE Marketing Rotational Program Intern

June 2024– August 2024

- Supported the Marketing Excellence department within Clients & Markets Growth through a rotation of services
- Worked on a design team to develop deliverables for pursuit projects and international events
- Assisted marketing operations through community development events across 20 offices in the U.S.

Boston College Women Innovator's Network

Chestnut Hill, MA

Co-President

June 2022– Present

- Leads a team of 14 women who organize and plan events catered to women exploring the tech and innovation industry, ranging from local to *Forbes* list speakers
- Serves as the liaison between WIN and Boston College's entrepreneurship center in collaboration of campus wide events

Utile Architecture and Planning

Boston, MA

Graphic and Urban Design Intern

June 2023 – August 2023

- Generated digital SketchUp and Adobe housing typologies for the state of Vermont's "Missing Middle Housing" Toolkit
- Consults with the community of Lowell, MA through interactive workshops to develop a citywide Master Plan
- Creates social media graphics and posts using Adobe Suite for the Lowell Comprehensive Plan

Boston College Carroll School of Management

Chestnut Hill, MA

Social Media and Communications Assistant

January 2023 – Present

- Research news stories highlighting alumni, students, and professors to generate content for social media platforms
- Established a new series sharing the unique career paths of graduates which was viewed on platforms with over 35,000 followers

Boston College Corcoran Center for Real Estate and Urban Action

Chestnut Hill, MA

Video Series Project Manager

February 2022 – September 2022

- Connected Boston's booming Life Sciences' industry and urban real estate adaptations in a five-part video series
- Communicated with high-profile presenters, including C-suite executives at JLL and MITimco, and planned filming locations
- Managed production on filming days and postproduction editing, animation design, and publication

ART PORTFOLIO

Ben Owen Pottery

Seagrove, NC

Gallery Manager and Artist

January 2018 – Present

- Continued a seventh generational family business, demonstrating knowledge of how to promote and run a long-standing business
- Assisted in instillation design in private homes, hotels, national events, and museums
- Organized art pieces worth \$80,000 to help other artists run a more efficient sales environment at auction
- Sculpted ceramic pieces that have been collected in countries around the world with multiple state awards

Book Cover Designer

Boston, MA

Freelance

January 2024 – May 2024

- Studied *Tales from a Professor's Office* (Rachel Spooner) and developed a custom cover and interior layout

My current studio project consists of a line of handbags that represent the heritage and craftsmanship of ceramics.

SKILLS & INTERESTS

- **Skills:** Adobe Suite; Rhino; SketchUp; Canva; R Studio; Microsoft Suite; Google Suite; Loomly; collaborating with teams; time management; thrives in a fast-paced environment; public speaking; social media branding; taste for simplistic design
- **Interests:** Watching and playing tennis, espresso tasting, solo traveling, golf in Pinehurst, studying architecture and interior design, pickleball, sewing my own clothes

BEN OWEN POTTERY



Hérons - The Umstead Hotel and Spa



Hérons - The Umstead Hotel and Spa

INSTALLATION PROJECTS

- THE UMSTEAD HOTEL- CARY NORTH CAROLINA
- US OPEN GOLF 2024 GALLERY EXHIBITION- PINEHURST, NORTH CAROLINA
- GOVERNORS CLUB OF NORTH CAROLINA
- CAMPBELL HOUSE GALLERY- PINEHURST, NORTH CAROLINA
- MINT MUSEUM POTTERS MARKET INVITATIONAL- CHARLOTTE, NORTH CAROLINA
- ART PLACEMENT WITHIN PRIVATE HOMES AND PUBLIC SPACES AROUND THE U.S.
- BEN OWEN POTTERY GALLERY- SEAGROVE, NORTH CAROLINA

CURRENT PROJECT

VESSELS - PURSE



A SERIES OF VESSELS INSPIRED BY MY FATHER'S ARTWORK (BEN OWEN III). AS A DESCENDANT OF THE OWEN FAMILY'S CERAMIC TRADITION, I AM AIMING TO BRING FAMILIAR TEXTURES, COLORS, AND SILHOUETTES TO LIFE THROUGH TEXTILES. WHILE I MAY NOT BE CONTINUING THE SEVENTH-GENERATIONAL TRADITION IN CLAY, MY STUDIES IN ARCHITECTURE HAVE OPENED MY EYES TO THE MANY FORMS VESSELS CAN APPEAR.

SINCE STARTING THIS SERIES, I HAVE DEVELOPED A NEW DESIGN SOLUTION, FOLDING A 2D LEATHER PIECE INTO A FUNCTIONAL BAG WITHOUT REQUIRING STICHES.

UTILE ARCHITECTURE AND PLANNING



Vermont Homes for All Toolkit

A 'Design & Do' Toolkit for Small-scale Home Builders,
Investors, and Community Leaders



 VERMONT
AGENCY OF COMMERCE & COMMUNITY DEVELOPMENT
DEPT. OF HOUSING & COMMUNITY DEVELOPMENT

DEVELOPED 3D HOUSING
TYPOLOGIES FOR THE *VERMONT
HOUSING FOR ALL TOOLKIT*. THIS
PROJECT COMPILED RESEARCH
ON LOCAL COMMUNITIES,
ANALYSIS OF EXISTING HOMES,
AND DISCOVERY OF
UNDERUTILIZED LAND. MY
DESIGN WORK AND RESEARCH
LED TO A VISUAL
DEMONSTRATION OF
DEVELOPMENT POSSIBILITIES
FOR RESIDENTS WHO ASPIRE TO
HELP THE MIDDLE HOUSING
SHORTAGE AND MAINTAIN THE
VISUAL AESTHETIC OF VERMONT.

GRAPHIC DESIGN BOOK DESIGN

This is not high school.

It's okay for your friendships and relationships to change constantly during college.

My parents never graduated from high school. I thought it would be cool to be in the same room as the professor. They treat you like a regular person, not as a student.

You chose to be there. Embrace the new culture you are in.

Step beyond the admissions office and into the real world of college with a guide that offers unparalleled insights into academic and personal success. Discover the secrets to making the most of your college experience, from the first step onto campus to the final toss of your graduation cap.

This book is like stepping into a professor's office hours and getting answers to all the questions you have but may be afraid to ask. Based on research and confirmed by real student success stories, you will learn how to:

- Get over your fear of visiting your professor's office hours and build a relationship that will change your life
- Write the email that will get you that extension you need
- Answer the elusive question of "what's important" in those hundreds of pages of reading
- Take notes in class that will help you learn
- Manage your time so that you can have lots of fun without regret (and get some sleep!)
- Join clubs that make life outside of the classroom rewarding
- Find your first college friends... and the friends that will last

The book is not merely a guide to academic success—it's a mentor, a confidant, and a comprehensive resource for personal achievement. From academic tips to personal stories, it's a one-stop resource for navigating the college journey.

Whether you're a freshman facing your first semester, a concerned parent, or a student in the throes of college life, this guide empowers you to navigate your college years with confidence and purpose.

EDUCATION

Also available as an ebook on Amazon.com
Cover Design by Juliana Owen

Tales from a
Professor's Office:

AN INSIDER'S
GUIDE TO
THRIVING
IN COLLEGE

Spooner

Tales from a Professor's Office:

AN INSIDER'S GUIDE TO THRIVING IN COLLEGE

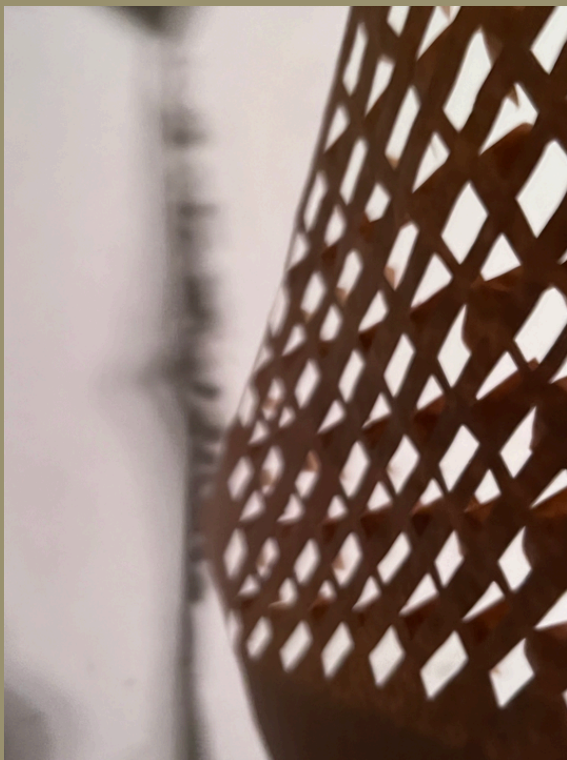
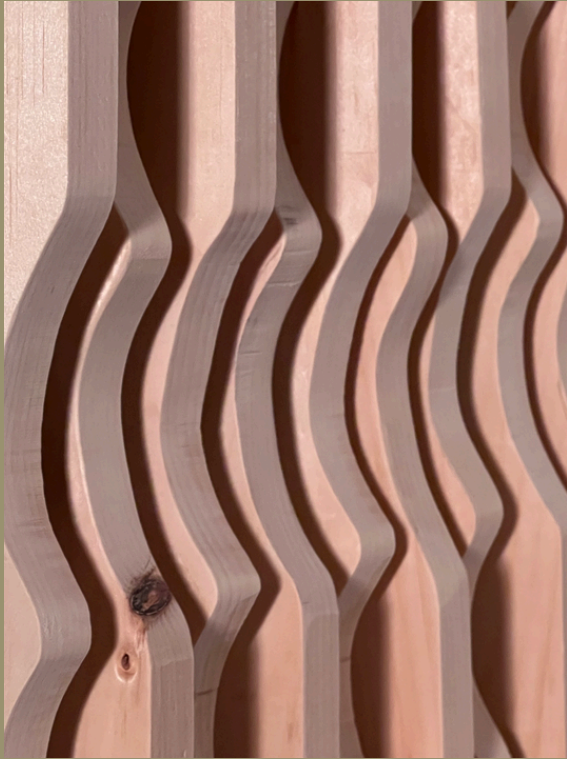


Rachel S. Spooner

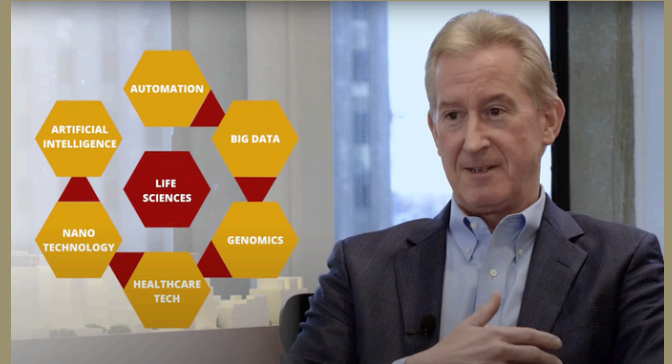
CAPTURING PROFESSOR RACHEL SPOONER'S FAMOUS OFFICE HOURS FILLED WITH ADVICE AND LAUGHTER, *TALES FROM A PROFESSOR'S OFFICE* WELCOMES FIRST-YEAR COLLEGE STUDENTS INTO THE MIND OF A PROFESSOR. TO DESIGN THIS COVER AND INTERIOR LAYOUT, I OBSERVED SPOONER'S INTERACTIONS WITH STUDENTS, RECREATED ICONIC SYMBOLS FROM HER OFFICE, AND SPENT HOURS PERFECTING HER HIDDEN FRENCHIE (RUBY) ON THE COVER.

3D DESIGN

WOODWORKING



VIDEO PROJECT MANAGEMENT & ANIMATION DESIGN



02. Washington D.C./Baltimore

Concentration of Life Science Clusters

Measured by
Higher-Ed Graduates
in Life Sciences



Source: CBRE, Q1 2022

AS A PROJECT MANAGER FOR A LIFE SCIENCE AND REAL ESTATE VIDEO SERIES FOR THE CORCORAN CENTER FOR REAL ESTATE AND URBAN ACTION, I ORGANIZED FILMING SCHEDULES AND SETS WITH C-SUITE EXECUTIVES AT FORTUNE 500 COMPANIES, ASSISTED IN EDITING TO BEST PORTRAY THE THEME, AND DESIGNED ANIMATIONS TO HELP VIEWERS VISUALLY UNDERSTAND THE SIGNIFICANCE OF DEVELOPMENT PROJECTS.

GRAPHIC DESIGN ZINE

Light & Health

poor housing = poor health



Light plays an important role in an environment's mood and safety.



Proper lighting regulates human physiological functions.



Blue light naturally disappears as night falls, allowing our brains to produce melatonin which is critical for quality and restful sleep.

Night mode on electronic devices eliminates cold blue light. White light bulbs and harsh overhead lighting disrupt the body's Circadian Rythum.

Playing with light and the space it overtakes lowers stress hormones such as Cortisol which helps lower anxiety.



Tips:
Sun before screen.
Turn on night mode.
Turn off the overhead light.



Resources:
National Library of Medicine
Chicago Reader
MarceKillam.com
The Washington Post

GRAPHIC DESIGN



3D DESIGN CERAMICS

