

# JULIANA OWEN

Chicago, IL

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## EDUCATION

Boston College Carroll School of Management

Chestnut Hill, MA

*Bachelor of Science in Management, Concentration in Marketing*

*Double Major in Studio Art, Architectural Studies*

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## EXPERIENCE

### Deloitte

Chicago, IL

*SHINE Marketing Associate*

*September 2025- Present (Intern Summer 2024, Boston)*

- Supports the Marketing Excellence department within Clients & Markets Growth through a rotation of services
- Works on a design team to develop deliverables for pursuit projects and international events
- Assists marketing operations through community development events across 20 offices in the U.S.

### Boston College Women Innovator's Network

Chestnut Hill, MA

*Co-President*

*June 2022– May 2025*

- Led a team of 14 women who organized and plan events catered to women exploring the tech and innovation industry, ranging from local to *Forbes* list speakers
- Served as the liaison between WIN and Boston College's entrepreneurship center in collaboration of campus wide and alumni events

### Utile Architecture and Planning

Boston, MA

*Graphic and Urban Design Intern*

*June 2023 – August 2023*

- Generated digital SketchUp and Adobe housing typologies for the state of Vermont's "Missing Middle Housing" Toolkit
- Consulted with the community of Lowell, MA through interactive workshops to develop a citywide Master Plan Campaign
- Created social media graphics and posts using Adobe Suite for the Lowell Comprehensive Plan

### Boston College Carroll School of Management

Chestnut Hill, MA

*Social Media and Communications Assistant*

*January 2023 – May 2025*

- Researched news stories highlighting alumni, students, and professors to generate content for social media platforms
- Established a new series sharing the unique career paths of graduates which was viewed on platforms with over 35,000 followers

### Boston College Corcoran Center for Real Estate and Urban Action

Chestnut Hill, MA

*Video Series Project Manager*

*February 2022 – September 2022*

- Connected Boston's booming Life Sciences' industry and urban real estate adaptations in a five-part video series
  - Communicated with high-profile presenters, including C-suite executives at JLL and MITimco, and planned filming locations
- Managed production on filming days and postproduction editing, animation design, and publication
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## ART PORTFOLIO

### Ben Owen Pottery

Seagrove, NC

*Gallery Manager and Artist*

*January 2018 – July 2025*

- Continued a seventh generational family business, demonstrating knowledge of how to promote and run a long-standing business
- Assisted in instillation design in private homes, hotels, national events, and museums
- Organized art pieces worth \$80,000 to help other artists run a more efficient sales environment at auction
- Sculpted ceramic pieces that have been collected in countries around the world with multiple state awards

### Freelance

**Book Cover Designer:** Studied *Tales from a Professor's Office* (Rachel Spooner) and developed a custom cover and interior layout

**Handbag Company:** Designing and making handbags that are self-sustaining and can be perfectly flattened (see portfolio website)

**Fashion/Textiles:** A line of 6 dresses inspired by Monet's Garden. These pieces will be displayed at the BOS Magazine fashion show

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## SKILLS & INTERESTS

- Skills: Adobe Suite; Rhino; SketchUp; Canva; R Studio; Microsoft Suite; Google Suite; Loomly; collaborating with teams; time management; thrives in a fast-paced environment; public speaking; social media branding; taste for simplistic design
- Interests: Watching and playing tennis, leather working, solo traveling, golf in Pinehurst, interior design, pickleball, sewing my own clothes